Yash Dubey

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Education

Vivekanand Education Society's Institute of Technology (Mumbai University)   Mumbai, Maharashtra, India
Bachelor of Engineering (B.E.)   2020
Major in Electronics

INSEAD   Fontainebleau, France
Business Strategy and Financial Performance   2026

Work Experience

ParamInfo   Dubai, United Arab Emirates
Analytics & Integration Consultant   Apr 2024 to Present

- Developed real-time, team-specific dashboards (PMO, Sales, Operations, Finance, and Technology) for workload and project tracking, enhancing cross-departmental visibility and decision-making.

- Defined and implemented KPI strategy and governance, aligning metrics with business objectives to drive performance monitoring and accountability.

- Automated AI-enabled workflows using custom templates, APIs, and VBA, significantly reducing manual effort and streamlining operations.

- Integrated multiple applications with Monday.com through APIs and custom connectors, improving data flow, reporting accuracy, and operational efficiency.

SaaSrooms   Remote
Senior Analyst - Analytics & Business Intelligence   Apr 2024 to Sep 2025
- Delivered 10 end-to-end Power BI projects for spend and usage analysis, enabling actionable, data-driven decisions.

- Automated raw data transformation and reporting pipelines using VBA and Macros, reducing manual effort and improving efficiency.

- Leveraged Azure data services to integrate, manage, and analyze large datasets, supporting real-time business intelligence.

Pathfinder Global FZCO   Dubai, United Arab Emirates
Technical Associate   Feb 2023 to Nov 2023

- Integrated multiple database systems with analytics tools to deliver real-time business insights and interactive dashboards.

- Automated financial audit and reporting processes using VBA and Macros, transforming and analyzing diverse datasets to improve accuracy, efficiency, and decision-making.

- Prepared weekly MIS reports and contributed to product development through research analysis and feedback-driven insights to enhance business performance.

Simfoni   Remote
Analyst - Analytics   Apr 2021 to Dec 2022

- Delivered 18 end-to-end spend analytics projects, overseeing requirements gathering, development, and final delivery.

- Designed and developed custom Power BI dashboards providing domain-specific insights across Real Estate, Financial Services, Retail, E-commerce, F&B, Hospitality, and Technology.

- Automated monthly data refresh and reporting workflows using VBA and Macros, improving operational efficiency and reducing manual effort.

- Developed custom visuals and KPI-driven dashboards to support data-driven decision-making.

- Integrated data from multiple sources including SQL databases and applied machine learning techniques for data classification and normalization.

Publications

- **E-commerce in Emerging Global Market of India: An Analysis of Present Status, Challenges and Future Prospects.**   2020
- **AI-Enabled Financial Analytics.**   2026

Certifications

- **Microsoft Certified: Power BI Data Analyst Associate**   Microsoft
- **Project Management Professional (PMP)**   Project Management Institute

Skills

Programming Languages - SQL, Python and R.

Languages - English, Hindi, Arabic, Marathi and Gujarati.

Hard Skills & Tools - BRD, FRD, Agile, Scrum, Management Information System (MIS), Advanced Excel, Macros, VBA, RPA, AI Workflows, MySQL, Microsoft SQL Server, SQL Server Integration Services (SSIS), ETL, Microsoft Azure, Amazon Web Services (AWS), Power BI, Tableau, Looker Studio, Web Scraping, Google Analytics, Marketing Analytics, Spend Analytics, Prompt Engineering, Machine Learning, GitHub, Jira, Monday.com, Zoho, Microsoft Power Automate, Microsoft Power Apps, etc.