

# Yash Dubey

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## EDUCATION

**Vivekanand Education Society's Institute of Technology (Mumbai University)** Mumbai, Maharashtra, India  
Bachelor of Engineering (B.E.) 2020  
Major in Electronics

**INSEAD** Fontainebleau, France  
Executive Program 2026  
Business Strategy and Financial Performance

## WORK EXPERIENCE

**DAMAC Properties (PI)** Dubai, United Arab Emirates  
**Analytics & Integration Consultant** Apr 2024 to Mar 2026

- Developed real-time, role-specific dashboards for PMO, Sales, Operations, Finance, HR, and Technology teams to track CRM data, workloads, and project progress, enhancing cross-functional visibility and enabling faster, data-driven decisions.
- Defined and implemented KPI frameworks and governance, aligning metrics with business objectives to strengthen performance monitoring and accountability across teams.
- Automated AI-enabled workflows using custom templates, APIs, and VBA, streamlining processes across CRM and ERP systems, reducing manual effort and improving operational efficiency.
- Integrated multiple applications with Monday.com via APIs and custom connectors, including ERP integrations, optimizing CRM and operational data flow, enhancing reporting accuracy, and boosting overall efficiency.

**Pathfinder Global** Dubai, United Arab Emirates  
**Technical Associate** Feb 2023 to Nov 2023

- Integrated multiple database systems with analytics platforms to deliver real-time business insights through interactive dashboards, enabling faster and data-driven decision-making.
- Automated financial audit and reporting processes using VBA and Macros, streamlining data transformation and analysis, significantly improving accuracy, efficiency, and reporting turnaround.
- Prepared weekly MIS reports and contributed to product development by providing research-backed insights and feedback, enhancing business performance and strategic decision-making.

**Simfoni** Remote  
**Analyst - Analytics** Apr 2021 to Dec 2022

- Delivered 19 end-to-end spend analytics and CRM data analytics projects, managing requirements gathering, development, and final delivery, including insights derived from ERP and CRM systems.
- Designed and developed custom Power BI dashboards providing domain-specific insights across Banking, Real Estate, Financial Services, Retail, E-commerce, F&B, Hospitality, and Technology, enhancing strategic decision-making.
- Automated monthly data refresh and reporting workflows using VBA and Macros, improving operational efficiency and reducing manual effort.
- Developed custom visuals and KPI-driven dashboards to support data-driven decision-making across departments.
- Integrated data from multiple sources, including SQL databases, CRM, and ERP systems, and applied machine learning techniques for data classification and normalization, ensuring consistent and accurate reporting.

## PUBLICATIONS

**E-commerce in Emerging Global Market of India: An Analysis of Present Status, Challenges and Future Prospects.** 2020  
Link - <https://www.jetir.org/papers/JETIR2004507.pdf>

**AI-Enabled Financial Analytics and Automation.** 2026  
Link - [Under Review]

## CERTIFICATIONS

**Microsoft Certified: Power BI Data Analyst Associate** Microsoft

**Data Warehouse Developer - SQL Server / ETL / SSIS / SSAS / SSRS / T-SQL** Udemy

**Marketing Analytics** University of Virginia

**Accounting Analytics** University of Pennsylvania

**AI Automation Engineer** Zapier

**Agile Project Management** Google

## SKILLS

**Programming Languages** - SQL, Python and R.

**Languages** - English, Hindi, Arabic, Marathi and Gujarati.

**Hard Skills & Tools** - BRD, FRD, Agile, Scrum, Management Information System (MIS), Advanced Excel, Macros, VBA, RPA, AI Workflows, MySQL, Microsoft SQL Server, SQL Server Integration Services (SSIS), ETL, Microsoft Azure, Amazon Web Services (AWS), Power BI, Tableau, Looker Studio, Web Scraping, Google Analytics, Marketing Analytics, Spend Analytics, Pricing Analytics, Prompt Engineering, Machine Learning, GitHub, Jira, Salesforce, Monday.com, Zoho, Microsoft Power Automate, Workato, Zapier, n8n, Make, Lindy, AI Agents, Agentic AI, Generative AI, Microsoft Power Apps, etc.