

YASH DUBEY

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PROFESSIONAL SUMMARY

Business Intelligence and Data Analytics professional with nearly 5 years of experience delivering Power BI dashboards, SQL-based analysis, KPI reporting, ERP/CRM integration, and workflow automation across real estate, financial services, retail, e-commerce, F&B, hospitality, and technology. At DAMAC Properties, partnered with PMO, Sales, Operations, Finance, HR, and Technology teams to translate business requirements into dashboards, KPI frameworks, reporting governance, and API-enabled process improvements. Strong blend of analytics, business analysis, systems integration, and AI automation using Power BI, SQL, Python, Excel, SSIS, APIs, n8n, and Power Automate. Microsoft Certified: Power BI Data Analyst Associate.

PROFESSIONAL EXPERIENCE

DAMAC Properties (PI) | Dubai, UAE

Analytics & Integration Consultant | Apr 2024 - Mar 2026

- Developed and maintained real-time BI dashboards for PMO, Sales, Operations, Finance, HR, and Technology, tracking CRM data, workloads, project progress, and KPIs to support data-driven decisions.
- Translated business and stakeholder requirements into KPI frameworks, dashboards, and standardized reporting solutions, aligning metrics with business objectives and strengthening reporting governance.
- Automated AI-enabled and reporting workflows using APIs, VBA, and custom templates across CRM and ERP environments, reducing manual effort and improving operational efficiency.
- Integrated ERP, CRM, and operational applications with Monday.com through APIs and custom connectors, improving data flow, reporting accuracy, accessibility, and cross-functional coordination.
- Supported PMO reporting, business analysis, and process improvement by consolidating operational data, monitoring performance, analyzing business needs, and converting requirements into analytics and automation solutions.

SaaSrooms | San Francisco, CA, USA | Part-time

Senior Analyst - Analytics & Business Intelligence | Apr 2024 - Sep 2025

- Delivered 10 end-to-end Power BI projects for spend and usage analytics, transforming business data into actionable insights and decision-support reporting.
- Automated data transformation and reporting workflows using VBA and Macros, reducing manual effort and improving reporting efficiency and accuracy.
- Leveraged Azure data services to integrate, manage, and analyze large datasets, supporting timely business intelligence, reporting, and data-driven decision-making.

Pathfinder | Dubai, UAE

Technical Associate | Feb 2023 - Nov 2023

- Integrated multiple database systems with analytics platforms to deliver real-time business insights through interactive dashboards, improving data visibility and supporting faster, data-driven decision-making.
- Automated financial audit, reporting, and data transformation processes using VBA and Macros, improving data accuracy, operational efficiency, and reporting turnaround time.
- Prepared weekly MIS reports and supported product development through research, business requirements analysis, and actionable insights to improve performance and decision-making.

Simfoni | Remote

Analyst - Analytics | Apr 2021 - Dec 2022

- Delivered 19 end-to-end spend analytics and CRM data analytics projects, managing requirements gathering, development, data analysis, and final delivery using ERP and CRM data.
- Designed and developed custom Power BI dashboards and KPI-driven reporting solutions across Banking, Real Estate, Financial Services, Retail, E-commerce, F&B, Hospitality, and Technology.
- Integrated SQL, CRM, and ERP data and applied classification and normalization techniques to improve consistency, accuracy, and reporting quality.
- Automated monthly data refresh and reporting workflows using VBA and Macros, reducing manual effort and improving reporting efficiency and operational productivity.
- Developed custom visuals, analytical reports, and data-driven insights to support business performance monitoring and clearer decision-making across departments.

EDUCATION

Vivekanand Education Society's Institute of Technology (Mumbai University), Mumbai, Maharashtra, India

Bachelor of Engineering (B.E.), Major in Electronics | 2020

CERTIFICATIONS

- Microsoft Certified: Power BI Data Analyst Associate - Microsoft
- Data Warehouse Developer - SQL Server / ETL / SSIS / SSAS / SSRS / T-SQL - Udemy
- Agents and Workflows - OpenAI
- Agile Project Management - Google
- Marketing Analytics - University of Virginia
- Accounting Analytics - University of Pennsylvania

SKILLS

Programming Languages - SQL, Python, R

Languages - English, Arabic, Hindi, Marathi, Gujarati

Hard Skills & Tools - BRD, FRD, Agile, Scrum, Management Information System (MIS), Advanced Excel, Macros, VBA, RPA, AI Workflows, MySQL, Microsoft SQL Server, SQL Server Integration Services (SSIS), ETL, Microsoft Azure, Amazon Web Services (AWS), Power BI, Tableau, Looker Studio, Web Scraping, Spend Analytics, Pricing Analytics, Prompt Engineering, Jira, Salesforce, Monday.com, Zoho CRM, Zoho Projects, Microsoft Power Automate, Workato, Zapier, n8n, Make, AI Agents, Agentic AI, Generative AI, Microsoft Power Apps, API Integration, ERP Systems, CRM Systems, Data Integration, Data Analysis, Data Visualization, KPI Reporting, Requirements Gathering, Process Analysis, Stakeholder Collaboration

PUBLICATIONS

- E-commerce in Emerging Global Market of India: An Analysis of Present Status, Challenges and Future Prospects | 2020 | [Publication Link](#)
- AI-Enabled Financial Analytics and Automation | 2026 | Manuscript under review